

## Sessions

23 OCTOBER 2024

### MAIN STAGE

ADOPTION

- 08:30 - 09:30 **Check-in & Networking Breakfast**
- 09:30 - 10:05 **Opening Session**
- 10:05 - 10:50 **Panel: Dubai's Roadmap to Blockchain Adoption: Strategies and Milestones**
- 10:50 - 11:35 **Panel: Accelerating Blockchain Adoption in Enterprise: What are the Key Product Drivers?**
- 11:35 - 11:55 **Sponsor Keynote**
- 11:55 - 12:40 **Panel: Cracking the Authenticity Code: Insights for Products and Brands**
- 12:40 - 13:00 **Sponsor Keynote**
- 13:00 - 13:45 **Panel: Blockchain and Social Impact: Leveraging Technology for Positive Change**
- 13:45 - 14:30 **Panel: Co-Creating the Future: Public and Private Collaboration in Web3**
- 14:30 - 15:15 **Panel: Why Emerging Markets are Dominating Blockchain Adoption**
- 15:15 - 16:00 **Panel: Redefining Industries: The Power of Open Source in Blockchain and Supply Chain**
- 16:00 - 16:20 **Sponsor Keynote**
- 16:20 - 17:05 **Panel: Empowering Users: The Impact of Exchanges on Crypto Accessibility**
- 17:05 - 17:40 **Sponsor Panel**
- 17:40 - 18:05 **Closing Session**

### PITCH STAGE

BOB

- 11:00 - 11:15 **Welcome to the Battle of the Builders & Sponsor Keynote**
- 11:15 - 13:00 **Battle of the Builders**

EDUCATION

- 13:00 - 13:20 **Keynote: Blockchain for Non-Techies: Simplifying Technology for Widespread Understanding**
- 13:20 - 14:00 **Panel: Cardano's Transformative Power: Positively Accelerating Social and Environmental Change**
- 14:00 - 14:35 **Panel: Engaging Web Developers: Strategies for Growth and Retention**
- 14:35 - 15:00 **Sponsor Keynote**

ADOPTION

- 15:00 - 15:45 **Sponsor Panel**
- 15:45 - 16:30 **Sponsor Panel**
- 16:30 - 17:10 **Panel: Real World Asset Tokenization: Bridging Physical and Digital Markets**

GOVERNANCE

- 17:10 - 17:40 **Fireside: Securing Consensus: Voting Dynamics in PoS Networks**